



CASE STUDY

Business Fredericton North

Location:

235 Main St. Fredericton, NB.

Contacts:

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Services:

Business Fredericton North Inc. promotes an environment that encourages growth and profitability in its member businesses.

Date of Case Study:

November 5, 2008.

Achievements:

This organization has a small environmental footprint with one employee and a small office rented among its members on Main Street. All fluorescent lighting was replaced, outside lighting has timers, and the lights, computer and photocopier machine are turned off when not in use. The heat is running continuously when turned on, so it is shut off when desirable heat has been reached.

Paper in the office is reused and then recycled, newspapers are taken home to use in the fireplace. Trina bikes to work in the warmer months and she has her summer students do deliveries by foot or all at once if driving.

The BFN monthly newsletter has turned into an e-newsletter. In the bathroom, non-bleached toilet paper is used along with recycled paper towel, and office paper is still being used from a leftover pallet from five years ago.

In total, BFN entered Green Shops as a bronze level status with 20 credits.

Currently Implemented Actionable Items:

1. **Switch to High Efficiency Lighting & Reduce Lighting Requirements**

2. **Install Timers on all Non-Essential Electrical Appliances**
3. **Switch from Oil Heat or Baseboard to Natural Gas, Solar, Wood... (1 credit for not allowing heat to run continuously throughout the day)**
4. **Implement a Recycling Management Program**
5. **Promote an Active Transport Strategy and Car-Pooling for Employees**
6. **Utilize Non-Motorized Transport Options for Deliveries within the City**
7. **Increase Provision of Environmentally Certified Products and Services**
8. **Use 100% Recycled Paper Products for all Paper Requirements**