



Case Study

The Capital Complex

Location:

362 Queen St. Fredericton, NB.

Contacts:

Wes Ward, owner/operator

506-260-0264

capitalbar@gmail.com

Products and Services:

Hospitality Industry

Date of Case Study:

September 19, 2008.

Achievements:

The Capital Complex is comprised of three bars distributed among two buildings, one rented and the other owned. The three very unique bars cater to a wide demographic and host hundreds of patrons every weekend. Because of the rental agreement with his landlord, structural amendments are not always feasible, but this has not prevented owner/operator Wes Ward from steadily greening his business. With a staff of over 20, the Capital Complex has become a leader in the bar industry by setting a very high standard of environmental stewardship.

Along with an efficient bottle recycling program in place, resourceful lighting, an active transport strategy, and low-flow toilets which save an estimated 15,000 litres of water every week, the Capital's most notable achievement to date is its minimal heating requirements. Throughout the winter months Mr. Ward keeps the Capital Complex at 12°C. At opening hour he turns the temperature up to 20°C for five hours or until body heat provides enough comfort. This simple routine of his saves money and allows the purchase and use of only *one* 500 litre tank of heating oil all year!

Already, the Capital Complex is a Green Shops Silver member with 25 credits, and fast on its way to becoming a Gold member. With such adamant promotion of environmental consciousness, and dedication to the implementation of more actionable items, Wes Ward is quickly becoming a force to be reckoned with when it comes to greening Fredericton.

Actionable Items Currently Implemented:

1. Using efficient and strategic lighting
2. Implementing a recycling program
3. Promoting an active transport strategy
4. Installed low-flow toilets
5. Programmable Thermostat
6. Installed aerators on all faucets
7. Using environmentally certified cleaning products
8. Using 100% recycled paper products