



CASE STUDY

Delta

Location:

225 Woodstock Rd. Fredericton, NB.

Contacts:

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Products and Services:

Hospitality Industry

Date of Case Study:

November 6, 2008.

Achievements:

Playing host to so many important Fredericton events, the Delta understands the vital part it has in promoting a “Green” lifestyle. From high-efficiency lighting, to towel recycling systems, patrons and Delta employees are able to see the difference one hotel can make.

The Delta is already a Green Shops Silver member with 26 credits and is very committed to reaching Gold. Susan Dunphy and Marty Jenkins are a big driving force behind some of the Delta’s initiatives and are passionate about investing in Fredericton’s future. The Delta has earned its status by installing aerators on all the faucets and showers in their 227 guest rooms, and by slowly converting their lighting to high efficiency T8 ballasts. Most notably, the Delta has installed timers, or motion and light sensors on all non-essential electronics. For instance, during daylight, no outside lights in the parking lot or on the building are turned on, and after a certain hour, vending machines on every floor are only activated by motion sensors. This simple solution cuts down on bills, and on useless energy expenditure!

The Delta Green Team is currently looking into alternative energy supply technology and into promoting an active transport strategy, which will guarantee them the Gold! Gone are the days when Styrofoam cups could be found in hotel rooms or garbage cans were the only waste receptacles, now expect to find glass cups, and recycling bins in each and every room, and maybe even solar panels, well, at least at the Delta!

Currently Implemented Actionable Items:

1. Using high efficiency CFL bulbs
2. Implemented a recycling program
3. Install timers on all non-essential electronics
4. Switch to Natural Gas heating
5. Implement a no-idling policy on premises
6. Install a programmable thermostat
7. Install low-flow toilets
8. Install aerators on all faucets