



CASE STUDY

Exit Realty Advantage

Location:

461 St. Mary's Street, Fredericton, NB.

Contacts:

Wendy Hallihan, 455-EXIT (3948)

Products and Services:

Real Estate Experts

Date of Case Study:

July 3rd 2009

Achievements:

Selling or buying a home? Why not entrust this daunting task to someone who not only works for a tried, tested and true company, but a "green" company as well? Exit Realty Advantage has been a leader in the real estate industry here in Fredericton and surrounding areas since 1999, and now, along with their hard-earned superior reputation, Exit can boast being the first real estate company to be a part of Green Shops!

That's right, Exit has gone green, and they have the recycling bins to prove it! With over 80 staff in and out of the Exit office owners Philip Duplisea and Dave Sawler along with salesperson Wendy Hallihan, who took the initiative to get Exit involved with Green Shops, made it easy on everyone to start doing the right thing. Firstly, all paper, plastics, and cardboard are recycled in very convenient receptacles scattered around the office. Then, all faucets are equipped with low-flow aerators, cutting down on over 50% of traditional water flow, and no idling is permitted on the Exit premises! Every Monday morning, the Exit team carools to the various new listings on their roster instead of all taking individual vehicles, and when you're talking about a large company like Exit, that is a lot of CO2 reductions! Also, on order are low flow toilets which will be installed soon.

Exit Realty Advantage has started Green Shops with a bang; amassing 36 credits they are already a leading Gold member. Over the next year, Exit is going to have to get creative in how they reduce their environmental impact seeing as how they have already completed so much. The Exit Realty team will not settle for anything less than gold when it comes to going green though!