



CASE STUDY

Fredericton Naturopathic Clinic

Location:

10-150 Cliffe St., Fredericton, NB.

Contacts:

Dr. Judah and Dr. Parissa Bunin

www.naturedocs.ca

Products and Services:

Naturopathic Medicine

Date of Case Study:

January 15, 2009

Achievements:

Having recently relocated, Dr. Judah Bunin and Dr. Parissa Bunin of Fredericton Naturopathic Clinic have been making an exceptional effort to “green” their rented office space. It can be difficult to contend with a rented space, but they have so seamlessly integrated environmental stewardship with Naturopathic Medicine that it would seem they go hand in hand.

Fredericton Naturopathic Clinic (FNC) has been offering a unique approach to treating illness by using natural substances and treatments for nearly ten years. Doctors Judah and Parissa, founders and operators of FNC are committed to making their business as environmentally friendly as possible. As a part of this commitment they have gone to some pretty impressive extents; they have installed environmentally friendly aerators on their faucets that only dispense 2.2 gallons of water per minute as opposed to the standard aerators that dispense 5-6 gallons of water per minute, they have installed programmable thermostats, they recycle, and they take public transportation to work limiting the Greenhouse Gases from commuting.

Also, perhaps most notably, they have contacted some of their distributors and asked them to reduce their packaging and reduce the amount of unwanted literature in every delivery! Many businesses forget how easy it is to call a distributor and ask them to reduce packaging, or reduce how many phone directories they are receiving, or even get taken off of junk mail lists, but this has an enormous potential of paper savings.

Already a Green Shops Bronze member with 20 credits, Fredericton Naturopathic Clinic is striving for Gold. One step at a time FNC is naturally “greening” Fredericton, along with naturally healing Frederictonians!