



CASE STUDY

The Fredericton Playhouse

Location:

686 Queen St., Fredericton, NB.

Contacts:

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Products and Services:

Cultural Entertainment

Date of Case Study:

January 20, 2009.

Achievements:

The Fredericton Playhouse, a local landmark and cultural haven, would like to present the worldwide phenomenon “going green”! That’s right; The Fredericton Playhouse is now a Green Shop, and a Gold member at that! About a year ago, the staff sat down and decided it was time to start actively changing the way they did business; it was time to step up to the challenges of becoming a “greener” business. Now, we are very proud to announce their impressive and ongoing success in their environmental commitment.

Becoming a Green Shops Gold member is no easy feat, with the greatest value of only 5 credits; numerous actionable items must be implemented to attain the Gold standard of 30 credits. The Fredericton Playhouse has in fact implemented many worthwhile actionable items, such as an elaborate recycling system (check it out next time you are in), using environmentally certified cleaning products, and promoting an active transportation strategy. Also, The Playhouse has greatly reduced their energy consumption by amending their stage lighting to be much more efficient. Now, roughly 80% of the Playhouse’s stage lighting is using half the energy to generate two times the light output!

With 33 credits, The Fredericton Playhouse is leading by example. They have set themselves apart by their efforts and will continue to do so. Check online, and now book online to see what The Fredericton Playhouse brings us next!