



CASE STUDY

Harvest Jazz & Blues Festival

Location

81 Regent Street

Contacts

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www.harvestjazzandblues.com

Products and Services

Delivering a week long music festival featuring local, national and international artists each year in September.

Date of Case Study

December 3, 2008

Achievements

In September, Fredericton experienced the 18th annual Harvest Jazz & Blues Festival, and for the first time a Green committee was formed along with a Green representative on the Board of Directors. As such, Harvest Central, located at 81 Regent Street, made some changes that will surely see to energy reductions in cost and consumption.

Whiteboards and baskets of scrap paper and pens are used to make notes as well as an Energy Star LCD projector displaying meeting minutes and agendas to reduce the use of paper. In the store, all lighting is from compact fluorescent bulbs.

The three staff members in the office have their laptops set to 'hibernate' (energy saving setting) if they find themselves away from their desks for longer than a few minutes. The two recently purchased photocopiers/printers are Energy Star and are also set to an energy saving mode when they are not in use.

The supplier of festival and volunteer tshirts, Valley Graphics, do not individually package each tshirt in plastic – all tshirts are delivered solely in a box. This year, volunteer tshirts and the "Ultimate Pass" tshirts sold in the store were 100% organic cotton.

Harvest Central is committed to reusing all supplied donated or left over from the festival including drink cups, toilet paper, paper towel, and boxes that merchandise

come in, as well as any applicable signage (although this was the first year electronic signage replaced non-reusable sponsorship signage).

HJBF plans on bringing an energy audit by Efficiency New Brunswick to the Board for approval in the new year. As well, many green initiatives were brought up during the audit that staff will be eagerly working towards this coming year.

Green Shops acknowledges that HJBF is making efforts to deliver a low-impact and environmentally responsible music festival and as an ever-expanding program, we will work towards including these types of initiatives for future credit value.

Actionable Items Currently Implemented

- 1. Switch to High Efficiency Lighting & Reduce Lighting Requirements**
- 2. Install Timers on all Non-Essential Electrical Appliances**
- 3. Install Industry-Specific Energy Efficient Equipment**
- 4. Implement a Recycling Management Program**
- 5. Discontinue the Use of Consumer Plastic Bags**
- 6. Reduce the Packaging used as a Distributor**
- 7. Promote an Active Transport Strategy and Car-Pooling for Employees**
- 8. Utilize Non-Motorized Transport Options for Deliveries within the City**
- 9. Increase Provision of Environmentally Certified Products and Services**
- 10. Use 100% Recycled Paper Products for all Paper Requirements**