



CASE STUDY

Kwik Kopy Design & Print Centre

Location:

361 Victoria St., Fredericton, NB.

Contacts:

Jeff Hamilton

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Products and Services:

Printing

Date of Case Study:

January 6, 2009.

Achievements:

Inconspicuously located on Victoria Street, Kwik Kopy Design & Print Centre is a locally owned business by Krista & Jeff Hamilton, Frederictonians should be proud of. Not only does the friendly staff do fantastic and efficient work, they do so with the environment in mind. Having recently upgraded some vital machines, Jeff Hamilton of Kwik Kopy Design & Print Centre claims that now more than ever it is easier to integrate environmental stewardship with the printing industry.

Beyond their incredible commitment to recycling, adding up to nearly 500 lbs. of recycled paper every week, promoting recycled paper products, enviro-inks & chemicals used in the print process. Kwik Kopy Design & Print Centre has gone "green" in a way only the printing industry can! Roughly two years ago, Jeff Hamilton replaced a color printing press with a new one called the Presstek DI. This new digital color press, compact in comparison to the mammoth-sized older ones, lives up to Jeff's high environmental standards in several ways. Firstly, it reduces the amount of paper waste by a factor of ten. For instance, it uses 25 sheets as opposed to 250 sheets of paper to start a run. Secondly, it uses no water for plate processing, which means there is no chemically-tainted wastewater to dispose of. And thirdly, it almost completely makes obsolete the biggest contributor of Volatile organic compound (VOC) emissions which have been linked to ozone depletion.

Already a Green Shops Gold member with 35 credits, Kwik Kopy Design & Print Centre is an impressive example of industry-specific amendments that not only help the environment, but change the way we look at everyday business procedures, and bring to the forefront how much can actually be done.