



CASE STUDY

(Cadillac-Fairview) Regent Mall

Common Areas

Location:

1381 Regent St. Fredericton, NB.

Contacts:

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462-0355

Products and Services:

Retail Management

Date of Case Study:

May 6th, 2009

Achievements:

With upwards of 550,000 square feet of roof top, seven main entryways, and what seems like miles and miles of hallway, Regent Mall is an impressive edifice anchoring uptown. Since the '70s, Regent Mall has been housing some hundreds of retailers and managing to remain up to date in an ever-changing industry of consumerism. What is up to date now? Going green!

The demand of consumers for environmentally ethical business practices has not eluded the team at Regent Mall, and in fact they have taken matters into their own hands to ensure they stay ahead of the curve. Regent Mall provides their tenants with a one of a kind recycling facility located right on their premises. The "recycling room" houses all the recyclable materials, including paper, plastic and even cardboard, from every store tenant in the mall.

In terms of energy savings, since changing a plethora of light bulbs to LED from CFL bulbs, Regent Mall has saved over 24,000 kilowatts of electricity; enough for ten average homes per year! Plus, within the lifespan of their new bulbs, approximately 48,000 traditional incandescent light bulbs would have been discarded in our landfill.

In terms of water conservation, Regent Mall has retrofitted all washrooms with waterless urinals saving 3.8L of water per flush, super low-flow toilets of only 4.8L capacities, and hands-free fixtures, resulting in an unbelievable reduction of 1.6 million litres of water since September 2008!

In addition to all this, Regent Mall avoids simply dumping the loads of used grease from their food court by arranging a pick-up from a Nova-Scotia feed lot; turning a waste product into a resource!

Regent Mall has an opportunity because of its magnitude to truly make a difference, and they are seizing the opportunity! They are already a Green Shops Gold member with 39 credits and intend on maintaining their status into 2010 by implementing several more actionable items including converting to all environmentally-certified cleaning products. Good luck!

Please note: Regent Mall's membership to the Green Shops program includes all common areas, entry ways, and Cadillac-Fairview corporate/office space within the mall; but does not include individual retailers/tenants space and actions.