



## CASE STUDY

### U-Wash Dog Wash

**Location:**

359 Queen St. Fredericton, NB.

**Contacts:**

Lynn, 506-450-9274

**Products and Services:**

Dirty Dogs Done Dirt Cheap!

**Date of Case Study:**

June 19<sup>th</sup> 2009

**Achievements:**

At the end of the day, we all want keep our 4-legged friends smelling and looking great, without the hassle and mess of using our tub at home, or the expense of hiring someone to do it for us. Until recently, when Lynn ambitiously opened U-Wash Dog Wash on Queen Street, this has not been an option for Frederictonians; for whom it must be said are quite smitten by our dogs! Now Lynn boasts a unique and upbeat “self-serve” dog wash that is not only cleaning up our canine counterparts, but is also contributing to cleaning up our environment!

It is no wonder why dogs leave the U-Wash clean *and* happy, what with the energetic décor, the chance to play with every toy under the sun, and the affection of its owner and Lynn; and although happy dogs do make happy people, there is another reason *people* leave the U-Wash so happy; U-Wash Dog Wash is a Green Shops, and is noticeably reducing its environmental impact! Lynn has been environmentally conscious in her own life for a long time now, composting in her garden and recycling household refuse, so when she opened her business, being green was a “no brainer”. At work, Lynn continues to compost and recycle, she bikes or carools to work everyday, and she provides organic cookies, and bio-degradable wipes and baggies to her clients. Most notably, Lynn has long been “anti-plastic” and as a result refuses to send out any of her retailed goods in consumer plastic bags!

The U-Wash Dog Wash is already a Green Shops Bronze member with 21 credits, and with Lynn’s commitment to future amendments, 2010 might just be a “Silver year”! In the works is a programmable thermostat, and more efficient lighting, Good Luck Lynn!