



CASE STUDY

Whisco Cleaning Supplies

Location:

158 Clark St. Fredericton, NB.

Contacts:

Jeff McIsaac

506-458-9490

whisco@whisco.ca

Products and Services:

Specializing in the provision of environmentally certified products.

Date of Case Study:

September 30, 2008.

Achievements:

Established in 1970, Whisco has been a leader in providing third-party environmentally certified cleaning products to small and large businesses. Along with their commitment to not use plastic bags, to not allow idling on their premises, and to encourage a strategic transportation system cutting down on redundant travel, Whisco's most notable achievement to date is its extensive provision of environmentally certified products. Upholding such high standards is a testament to their environmental stewardship.

Jeff McIsaac from Whisco claims that providing the public with environmentally certified cleaning products is "just what we do"! With hundreds of products lining its shelves, Whisco's store front is a great place to do some research for your own personal use as well. And keeping in toe with the products he provides, Jeff makes sure that his owner-occupied building is equally environmentally friendly.

Whisco is already a Green Shops Silver member with an amazing total of 27 credits awarded them. Seeing as how Jeff has already arranged an Energy NB Audit in the near future, and has committed himself to implementing more actionable items very shortly, Whisco is proving to be on the leading edge of not only products, but environmental consciousness as well.

Currently Implemented Actionable Items:

1. Discontinued use of plastic bags

2. Active transport strategy
3. No idling policy on business premises
4. No idling policy for fleet vehicles
5. Provision of environmentally certified products and services
6. Use of environmentally certified cleaning products
7. Use of 100% recycled paper products
8. Installation of aerators on all faucets
9. Implemented a Recycling System