



CASE STUDY

Dana's Collision Center

Location:

369 St. Mary's St. Fredericton, NB.

Contacts:

Dana Alexander
506-458-9272

Products and Services:

Vehicle Restoration

Date of Case Study:

March 18th 2009

Achievements:

Tucked in nicely among some pretty intimidating car dealerships is the one who promises to keep your new car looking straight off the lot...even after an accident; Dana's Collision Center! Now though, not only does Dana promise a great looking vehicle, he also promises a reduced environmental impact!

When you buy your car from a dealership it is painted with water-based paint. For some reason, if you got in an accident and were to take your vehicle to a restorer, more than likely the touch-up paint used would be solvent-based (chemical-based). Whatever the reason is, it is not good enough for Dana's Collision Center, who just recently converted to water-based paint and subsequently reduced his VOC (volatile organic compound) emission by 40%! VOCs are harmful because they have high enough vapor pressures in normal conditions (boiling points between 50° -250° Celsius) to enter our atmosphere (Health Canada). As well as increasing the provision of environmentally certified services, Dana also minds his energy usage by having all his outdoor signage and lighting on photocells, meaning they only turn on after the sun has gone down. And finally, as an extra perk to taking your vehicle to Dana's it is washed inside and out before being returned to you, and not with just any car wash and car shampoo. Every cleaning product Dana uses is 100% biodegradable and water-soluble!

Dana's Collision Center is a 2009 Green Shops Silver member with 28 credits. With renovations planned for the near future, don't be surprised to find the Dana's is even greener the next time you visit!

