



CASE STUDY

Embleton Auto

Location:

10 Bishop Dr. Fredericton, NB.

Contacts:

Jason Embleton
506-455-6464

Products and Services:

“We sell cars like no other”

Date of Case Study:

March 6th 2009

Achievements:

Since 1966 Embleton Auto has been serving Fredericton by providing us with quality pre-owned vehicles and a knowledgeable staff as well! For over 40 years Embleton Auto has been committed to offering Frederictonians the best of the best, whether that is a '67 Shelby Mustang, a 77 Chevy Monte Carlo, an '85 Chrysler K car, or the Toyota Prius Hybrid of today. Always up on the day's most coveted vehicles, Embleton Auto has entered a new era, the “green” era!

Paul and Jason Embleton, own and operate Embleton Auto, they have seen many trends come and go, but are confident that going green is here to stay. To show their clients their commitment to the environment the team at Embleton Auto has addressed many common issues, such as recycling and installing aerators. They have also addressed some less common issues including, purchasing carbon offsets in order to become a carbon-neutral business. Knowing that not everyone is aware of this very effective way to reduce ones environmental impact, Embleton Auto extends the same opportunity to all their clients by giving them the option to purchase their own carbon offsets when buying their vehicle. They are the first car dealer in Atlantic Canada to do so; once again bringing the best of the best to Frederictonians.

Embleton Auto is already a Green Shops Gold member with 34 credits to its name. They are proving that literally all industry has the opportunity to play a very important role in going green; once committed the possibilities are endless, as I am sure we will see in Embleton's new build in the summer of 2009 where they intend on applying many innovative environmental technologies!