



CASE STUDY

Excel Pest Control

Location:

457 St. Mary's Street. Fredericton, NB.

Contacts:

Shelly, 472-2300

Products and Services:

Pest Management

Date of Case Study:

May 5th 2009

Achievements:

Years ago, before DDT's harsh repercussions were ever forecasted; the pest control industry got a bad reputation that has since been hard to shake. Our newest member of Green Shops however, Excel Pest Control, is proof that the past reputation of pest management is just a tad dated!

Carson's *Silent Spring*, first published in 1962 was among the first widespread public warnings of the dangers of irresponsible chemical usage in the pest control industry. Nearly fifty years later, strict regulations and prohibitions are in place to manage excessive chemical usage, but some businesses go even further than what regulations dictate, Excel Pest Control is one of them! In fact, Excel Pest Control has even launched a new company names *GreenWay Environmental Pest Solutions*. Not stopping at the bare minimum, nearly a decade ago Excel began implementing "integrated pest management" which focuses heavily on preventative systems, such as cameras and thermal indicators, as opposed to reactionary spraying. When they do spray on outdoor problem areas, instead of using traditional gas-powered backpacks, Excel's technicians are equipped with hand-powered sprayers. Also, Excel's fleet vehicles are fuel efficient 4-cylinder Ford Rangers, and none of them are *ever* allowed to be idling! Excel Pest Control has aerators on their faucets and they recycle nearly everything going through their building!

Already a Green Shops Gold member with 31 credits, Excel is awaiting its most recent departure from traditional ways, a very potent and effective pesticide made completely from orange rinds! Limonene is to be the newest addition to Excel's already impressive environmentally friendly artillery and is sure to start changing the way people think about pest management. In other words, Excel Pest Control should have no problem maintaining their Gold medal status in 2010!