



CASE STUDY

Hang Nail Esthetics Studio

Location:

530 Queen St. Fredericton, NB.

Contacts:

Nancy
506-455-4264

Products and Services: Hang Nail Esthetics Studio offers a broad range of esthetics services; including but not limited to diamond microdermabrasion, gel nails, facials, eyelash extension and pedicure services.

Date of Case Study:

March 3rd 2009

Achievements:

Located under Miami Tanning on Queen Street, Hang Nail is a hidden gem. Unless well-versed in Fredericton esthetic studios, you might not know that wrapped in plush leopard wallpaper and hot pink walls Nancy, owner and operator of Hang Nail, offers some of the most progressive treatments with some of the most progressive products. In addition to that, Nancy herself is a forward-thinker when it comes to going green, which is why Hang Nail is already a Green Shops Silver member!

Among her product list, is Pevonia Botanica, a 100% organic line specializing in skincare. Pevonia Botanica prides itself on protecting the Earth and is committed to maintaining a healthy environmental balance. To do so, Pevonia Botanica uses 100% post-consumer recycled material to package all their products, and is allied with many environmental conservation programs. Along with providing more environmentally certified products, Nancy also uses only 100% paper bags, and recycles everything coming in and out of her studio! Plus, Hang Nail is newly retrofitted with high-efficiency lighting and no longer offers clients water bottles but water from a Brita filter instead.

Hang Nail is already a Silver member with 26 credits, and as Nancy said, "That's without even trying!" Being green is second nature to Nancy and bringing the same mentality to her business is purely organic. Stop in to try some Pevonia Botanica products today and see for yourself how good being green can feel!