



CASE STUDY

Room 2 Remember and Room 2 Remember Kidz

Location:

494 Queen St., Fredericton, NB.

Contacts:

Heather Suttie, Room2remember@rogers.com

Products and Services:

Stylish living

Date of Case Study:

February 24, 2009.

Achievements:

Over the years, creating a unique home filled with stylish yet eclectic décor has become ever so important. We hunt for the perfect Christmas center-piece, or the right cutlery to have in-laws over, or even the ideal wedding gift for a friend; Room to Remember makes the hunt a little less agonizing! Owners Heather and Malcolm Suttie have captured the décor essence of yesterday, today, and tomorrow in their showrooms and can always lend a hand to making your own beautiful showroom at home. One trend that has not eluded them is “going green”, and that trend is starting to dominate their showrooms!

Now with two locations, Heather and Malcolm are catering to all ages. In their Room 2 Remember storefront they provide stylish living and practical solutions to household problems, and in the new Room 2 Remember Kidz they provide all the necessities for newborns and toddlers. What links both stores together is not just the sense of style and décor; it is also their efforts to go green. In both stores Heather and Malcolm have discontinued the use of consumer plastic bags and replaced them all with paper bags. In some landfills it is estimated that plastic bags take up to 1,000 years to dissolve, whereas paper bags can sometimes take only 1 week to decompose. Also, and most notably, Heather and Malcolm are provided their customers with environmental options when it comes to their merchandise; they retail products such as environmentally certified cleaning products, Earth-Friendly baby products, glass bottles and bamboo products, clothe diapers and much more. One thing is for sure, they are making it easy to create a “green” household that is still super chic!

Already a Green Shops Bronze member, we cannot wait to see what Room 2 Remember will show us next for our homes!